

March 15 – December 31, 2010

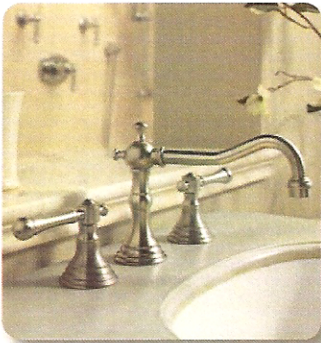
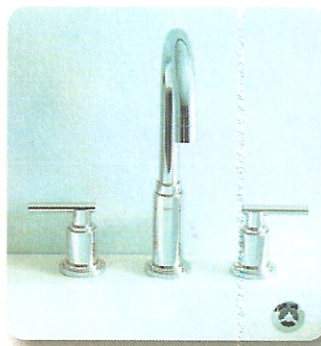
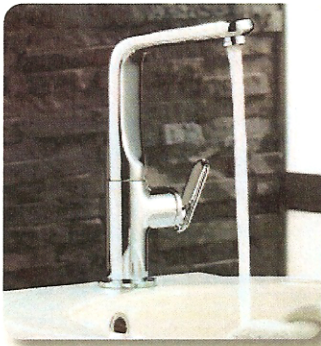
Bath Advantage Faucet Rewards

GROHE
ENJOY WATER™

\$10.00 Reward

For every Veris™, GROHE Allure, Atrio®, Kensington®, Bridgeford™, Geneva™, Somerset™, and Seabury™ Lavatory Faucet and Roman Tub Filler you sell

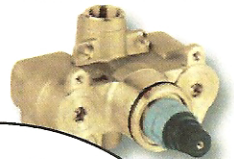
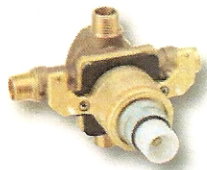
(see attached SKU list)



\$15.00 Reward

For every Grotherm® Thermostatic Rough-In Valve* you sell

*Product #'s 34 331 (1/2"), 34 124 and 34 125 (3/4")



RULES:

- 1) Only showroom salespeople and counter sales associates at authorized GROHE Showrooms are eligible for the "Bath Advantage" Faucet Rewards Program.
- 2) Rewards will NOT be paid on: sales for redistribution; sales to retail/dealer outlets; sales for projects and/or commercial applications; sales generated by internet web sites or other e-commerce methods. Spiffs are NOT paid on discontinued products.
- 3) Showroom salesperson is liable for any income tax liability and must supply GROHE with a Social Security number.
- 4) All claims must be received by January 31st, 2011. All claims will be redeemed through CPI Promotions, Inc.
- 5) All sales must be verified with valid proof-of-sale, i.e. invoice. Photocopies of customer invoices will be accepted.
- 6) Rewards as outlined above, will be paid on sales made between March 15th and December 31st, 2010.
- 7) GROHE also reserves the right to interpret the rules of this program as they apply to a particular situation.
- 8) This promotion cannot be combined with any other offers.

**Receive
Double Points!**
on all "Bath Advantage
Faucet Rewards" products



CIRCLE of EXCELLENCE

For showroom consultants
and counter sales associates
March 15 thru December 31st, 2010

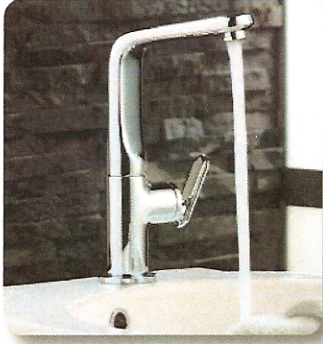
For all spiff claim inquiries, please contact Shelli Derouin, CPI Promotions • Tel: 262-790-0055 or grohe-spiffs@cpi promo.com
GROHE AMERICA, INC. • 241 COVINGTON DRIVE • BLOOMINGDALE, IL 60108 • TEL: 630.582.7711 • FAX: 800.225.2778 • EMAIL: info@groheamerica.com

March 15 – December 31, 2010

Bath Advantage Faucet Rewards - SKU List



\$10.00 Reward



Veris™

- 20 182 000
- 32 185 000
- 32 192 000
- 19 343 000
- 20 183 000
- 19 363 000
- 19 374 000
- 32 225 000
- 45 998 000



GROHE Allure

- 20 148 000
- 32 128 000
- 19 300 000
- 25 083 000
- 19 302 000



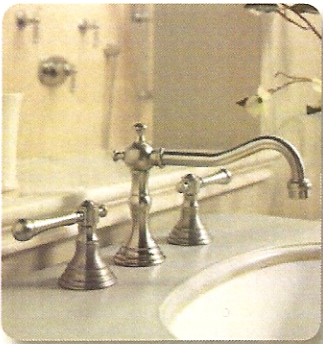
Atrio®

- 21 027 000
- 21 027 00E
- 21 027 EN0
- 21 027 ENE
- 21 031 000
- 21 031 00E
- 21 031 EN0
- 21 031 ENE
- 32 006 001
- 32 006 EN1
- 20 069 000
- 20 069 00E
- 20 069 EN0
- 20 069 ENE
- 20 072 000
- 20 072 00E
- 20 072 EN0
- 20 072 ENE



Kensington®

- 20 124 000
- 20 124 EN0
- 25 073 000
- 25 073 EN0
- 25 074 000
- 25 074 EN0



Bridgford™

- 20 134 000
- 20 134 EN0
- 20 134 ZB0
- 20 135 000
- 20 135 EN0
- 20 135 ZB0
- 25 080 000
- 25 080 EN0
- 25 080 ZB0



Geneva™

- 20 801 000
- 20 801 00E
- 20 801 BE0
- 20 801 EN0
- 20 801 ENE
- 20 801 ZB0
- 25 054 000
- 25 054 BE0
- 25 054 EN0
- 25 054 ZB0
- 25 506 000
- 25 506 BE0
- 25 506 EN0
- 25 506 ZB0



Somerset™

- 20 133 000
- 20 133 EN0
- 25 077 000
- 25 077 EN0
- 25 076 000
- 25 076 EN0



Seabury™

- 20 800 000
- 20 800 00E
- 20 800 BE0
- 20 800 EN0
- 20 800 ENE
- 20 800 ZB0
- 20 122 000
- 20 122 BE0
- 20 122 EN0
- 20 122 ZB0
- 25 055 000
- 25 055 BE0
- 25 055 EN0
- 25 055 ZB0
- 25 502 000
- 25 502 BE0
- 25 502 EN0
- 25 502 ZB0